Orientation: To the Ad Club

Welcome to the Ad club,

**This club provides you with opportunity and experience. The first step of joining this club is to join online.**

**Go to** [**http://adclubadvertisements.weebly.com/ad-club-members.html**](http://adclubadvertisements.weebly.com/ad-club-members.html)

**Sign up online so we have you on file. This makes sure all credit is given to you!**

**Requirements for this club:**

* **Have a sketchbook ( of any size/ proportion)**
* **Have writing pencils**
* **A portfolio**

**Things you will receive:**

* **A calendar ( with all the Ad club information/ dates)**
* **A journal ( to take notes of all important information)**
* **A set list ( once organized: give you your goals/ responsibilities)**

**What you will do in this club:**

**You will design clothes for brands made by us(the Ad club) , you will style models for photoshoots.**

**Club Meetings:**

**We meet tuesdays and wednesdays on weeks preparing for photo-shoots.**

**We have photo-shoots every two weeks.**

**For example, if we did a photoshoot “Rubber Band & Co.” Then the next week no photo-shoot but we would still have regular Ad club schedule which is Tuesdays and Wednesdays.**

**Chaperone:**

**Our chaperone for our photo-shoots is Ms. DuBose. This is my mother and she comes so we have more variety of places to shoot.**

**Projects:**

**P.W.A.P:**

**Products with a purpose, a photoshoot we do with a group of people in the community and we make clothes to give them confidence, happiness, and comfort.**

**This is our first P.W.A.P**

**Cover week:**

**is so we have cover of clothes for our website. Also for finding a cover for Bipolar Fashion Magazine.**

**Bipolar Fashion Magazine:**

**Our magazine we have specifically to have all of our variety of brands. Also, to showcase other work.**

**This is due: End of Jan./ Start of Feb.**

**Website:** [**www.bipolarfashionmag.weebly.com**](http://www.bipolarfashionmag.weebly.com)

**Penalizations:**

**If you don't show up for anything, I can't mark you there or let you receive resume credit. That would be lying. But, if you come to the photo-shoot you receive half credit.**

**Brands:**

**Rubber Band & Co.**

**Junkie.Co**

**PsB**

**Pop Museum**

**Biker Love**

**1200.co**

**Busca da Moda (pursuit of fashion)**

**vinatta shoes**

**coffee craft**

**Dirty Leather**

**fun is fun.**

**Grasslands**

**Turncoat**

**Rhannau Auto**

**Prize**

**prince stuff**

**nicht mehr traurigkeit ( no more sadness)**

**german**

**ক্রীড়ারত**

**Jeans**

**vinatta shoes**

**Lova Paz**

**Prove Meg**

**vind die liefde met my.co**

**find love with me**

**Parent consent form:**

**Dear Mr./Mrs./Ms./Parent Guardian of \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ ,**

**do you give your child permission to take part in Ad club activities and photo-shoots.**

**Parent signature: Student signature:**

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**Ad club Motto:**

**Where we get better and we go bigger.**

**Sincerly**

**The Ad Club**